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FILED: *Per M 1*
RETURN TO
RECORDS MANAGEMENT DIVISION

1 April 1955

MEMORANDUM FOR THE RECORD

SUBJECT: Proposed Notice No. Coordination
of Graphic Arts Research

25X1

1. It is believed the term "graphic arts research" will be misleading to the average person. Webster defines the term "graphic" as:

Of or pertaining to the arts (graphic arts) of painting, drawing, engraving, and any other arts which pertain to the expression of ideas by means of lines, marks or characters impressed on a surface.

2. "Printing and reproduction research" would seem to be a less misleading term.

25X1



Chief, Reports & Corres.
Mgt. Branch

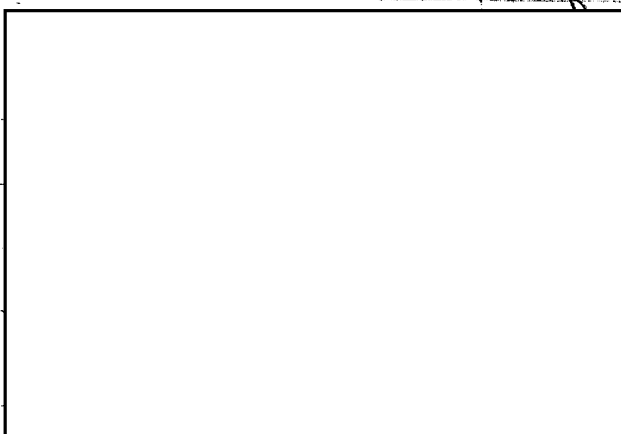
*Not comment
Sent forward as per
Mr. Co's instructions.
ew*

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CENTRAL INTELLIGENCE AGENCY
OFFICIAL ROUTING SLIP

NO.	INITIALS	DATE
1		4/1
2		4/1
3		
4		4/5
5		28/June
6		DATE
7		3/24/55
8		
9		

<input type="checkbox"/> APPROVAL	<input type="checkbox"/> INFORMATION	<input type="checkbox"/> DISMISSAL
<input type="checkbox"/> ACTION	<input type="checkbox"/> DIRECT REPLY	<input checked="" type="checkbox"/> RETURN
<input checked="" type="checkbox"/> COMMENT	<input type="checkbox"/> PREPARATION OF REPLY	<input type="checkbox"/> DISPATCH
<input type="checkbox"/> CONCURRENCE	<input type="checkbox"/> RECOMMENDATION	<input type="checkbox"/> FILE

Remarks:

Comments by 12 April
(Attachments)

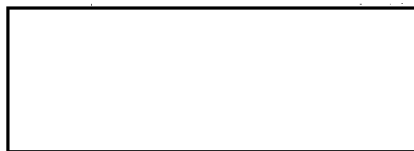
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~~These notices are subjects of~~
a permanent nature. Why weren't
regulations written?

A

I don't agree with Jim on the
use of the term "graphic arts".
The printing industry has long
been identified with the graphic
art field and this term is generally
understood in the technical sense by
those associated with printing,
engraving, photography, art,
layout, copy preparation, adver-
tising, etc.



"Graphic arts" in the printing
industry is their professional
terminology.